qobuz

Product Guidelines

February 2019

The purpose of this document is to be used as reference for all Qobuz products that are not linked to marketing of content: apps, web interfaces and online store.

Color Palette

Here are the main colors used for the different Qobuz apps and services:

Qobuz Blue (main color)

R: 0 ; G: 112 ; B: 239

#0070EF

Buttons, call-to-action, links…

Dark Grey

R: 51 ; G: 51 ; B: 51

#333333

Main text color, titles, dark backgrounds…

Passion Pink

R: 235 ; G: 25 ; B: 100

#EB1964

Favorite buttons & CTAs

Medium Gray

R: 147; G: 147; B: 147

#939393

Lighter text, subtitles, inactive icons

Sublime Gold

R: 255; G: 177; B: 47

#FFB12F

Used to highlight Sublime+ elements: buttons, titles, progress bar (when streaming in hi-res)…

Light Grey

R: 200; G: 200; B: 200

#C8C8C8

Empty states, disabled elements

Color Palette

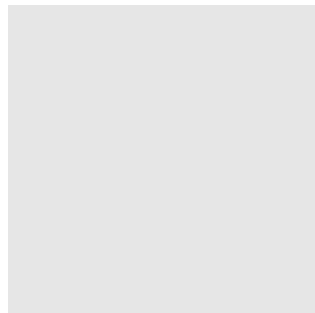Some extra colors that are used for secondary actions and contexts.

Atomic Red

R: 244 ; G: 0 ; B: 66

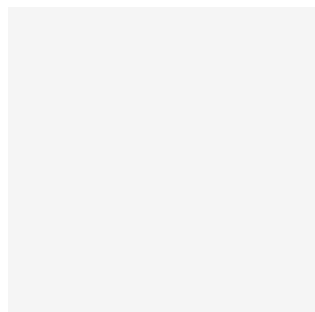#F40042

Error messages, warnings, product prices (store)...

Pale Gray

R: 230 ; G: 230 ; B: 230

#E6E6E6

Dividers, very subtle elements

Off White

R: 245 ; G: 245; B: 245

#F5F5F5

Light backgrounds

Typography

Here are the different fonts used in the different Qobuz apps.

Aa 123

HK Grotesk

Main font: Menu titles, tracklists, plain text...
3 styles: Regular, Medium and Bold

Aa 123

Playfair Display

Editorial font, mostly used for articles and panoramas headlines.
Also used for titles in Sublime+ branding.
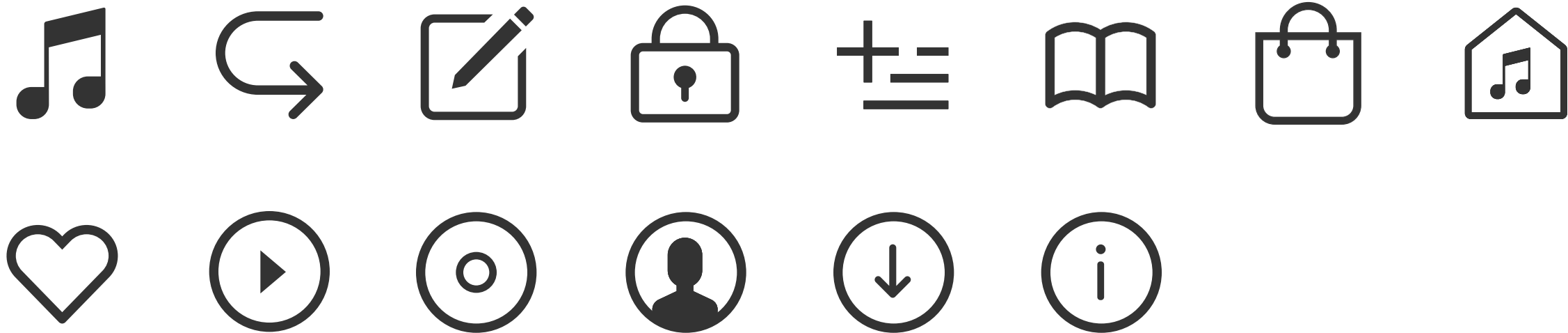Mostly used in Regular.

Aa 123

Noto Serif

Editorial font, used for plain text in articles and panoramas.
3 styles: Regular and Bold

Iconography

Here are the main icons used in Qobuz apps. Their purpose is to serve a most universal language possible within the different platforms we operate.

Interface Elements

These are the main form elements used in Qobuz forms and interfaces, with their different states.

Checkboxes

☐ Non-selected element

☑ **Selected element**

Radio Buttons

◯ Non-selected element

⦿ **Selected element**

Text Fields

Text Field

Text Field
Entered text

Text Field

Error Message

Buttons

Main Action Button	Secondary Action Button	Disabled Button

Dropdown Menus

Menu Selection List ⌄

Menu Selection List ⌃

Menu Option 1

Menu Option 2

Menu Option 3