

## SKILLS

### Fields of expertise:

UI/UX Design, Visual Design,  
Art Direction, Prototyping

### Software:

Adobe Creative Suite,  
Sketch, InVision, Trello, Slack,  
Google Analytics

### Technologies:

HTML/CSS, JavaScript,  
WordPress

### Languages:

French (native)  
English  
German (basic)

### Bonus:

Video Editing  
Sound Editing  
Motion Design

## EDUCATION

- **Master's Degree**  
Digital Communication  
2013 - University of Paris 8
- **Bachelor's Degree**  
Web Design  
2011 - Cifacom (Paris)
- **Technical Diploma**  
Communication Networks  
and Services  
2010 - University of Paris-  
East
- **High School Diploma**  
("BAC" or DEC)  
Engineering Science  
2008 - Condorcet High  
School

## OTHER

- **Interests :**  
Music & live shows, design,  
cinema, video games
- **Creation of Trick'Art, an  
artistic crew:**  
Projects available on  
www.trickart.fr

## WORK EXPERIENCE

### Stradigi (feb. 2016 - jul. 2017)

📍 Montreal

#### UI/UX Designer

- Participate in all analysis and design stages, including planning, working sessions to define functional and nonfunctional requirements, UI/UX design, visual QA of websites, mobile applications and other products developed by Stradigi
- Design Lead on Guroo Chat, an innovative messaging app for iOS & Android

### Crossfield Digital (formerly PrePlay) (feb. 2014 - jan. 2016)

📍 New York / Montreal

#### UI/UX Designer

- Creation of mockups for mobile predictive sports games (MLB, US Tennis Association and other American sports organizations)
- Collaboration with game designers and developers to define user experience
- Creation of marketing assets to promote these games (banners, newsletters...)
- Design on the company's website and social networks to ensure consistency

### FanVision (oct. 2014 - jan. 2016)

📍 Montreal, QC

#### Graphic Designer

- Creation of a new branding for FanVision (logo and visual guidelines)
- Creation of print documents to promote the brand on race tracks (flyers, billboards, vouchers...)
- Design of websites endorsing promotional operations
- Design of the responsive website [www.fanvisionentertainment.com](http://www.fanvisionentertainment.com)

### Def Jam — Universal Music Group (feb. - sep. 2013)

📍 Paris, FR

#### Web Designer / Digital Marketing

- Daily management of contents on Def Jam label's website (news, releases, videos...)
- Weekly analysis of the website audience to improve conversion rates
- Creation of online campaigns to promote the albums releases (for local and international artists such as Jay-Z, Kanye West, The Weeknd, Kid Cudi, Rihanna, IAM, Disiz...)
- Development of the online label and establishment of partnerships with blogs and magazines

### Backelite, Digital Service Design Agency (feb. 2012 - jan. 2013)

📍 Paris, FR

#### UI/UX Designer

- Creation and production of mockups for mobile projects (iOS, Android & Windows Phone) : Aéroports de Paris (Paris Airports), Accor Hotels, Caisse d'Épargne (French banking group)